



SPRINGPOINT®

EMPLOYEE RESIDENT REFERRAL REWARDS



SHARE THE NEWS ABOUT SPRINGPOINT SENIOR LIVING CCRCs

TELL A FRIEND ABOUT US

If someone you refer moves in, we'll say "thanks" with \$2,500*!

Here's how our Resident Referral Rewards Program works:

Do you have a family member or friend who might like to know about the great life at a Springpoint Senior Living CCRC? If so, just pass along the good word and we'll show our appreciation. It's as easy as 1, 2, 3.

1. Share information about our Springpoint communities with your friends and family.
2. Fill out the Resident Rewards Referral Form and bring it to the marketing office. We will invite that person for lunch or dinner and a tour.
3. If the person you referred moves in, we'll give you \$2,500*.

Learn More

If you would like to learn more about the Referral Rewards Program, call your Human Resources Department.

*Payment of \$2,500 will be made after the referred resident moves in and remains in the community beyond their 60-day rescission period.



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Our Resident Referral Rewards Program is our way to say “thank you” for recommending us to your friends or family. Just fill out this form to get started earning your \$2,500 reward*.

Information about you:

First and last name _____

Community where you work _____

Phone number _____

Email _____

Information about the person you are referring:

First and last name _____

Address _____

Phone _____

Email if available _____

Please share how you know him/her _____

Which CCRC are they interested in? _____

Is this person ready to move soon or just getting started? Help us provide the right amount of information by circling the statement that best applies.

- ☺ 1. Waiting to hear from us
- ☺☺ 2. Starting the process
- ☺☺☺ 3. Has done some research
- ☺☺☺☺ 4. Is considering choosing a Springpoint CCRC
- ☺☺☺☺☺ 5. Definitely wants to move here

REQUIRED:

Please confirm that you have spoken to your friend or family member and he/she knows that we will be calling. If you have not spoken to your friend, this referral will not be qualified for reward.

___ Yes, I have contacted the person I am referring about our Springpoint CCRCs and he/she is expecting your call.

Signature _____

Date _____

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